



IMS
GHAZIABAD
UNIVERSITY COURSES CAMPUS



pulse

Bi-Annual News Magazine of Institute of Management Studies, University Courses Campus

Volume 5 | Issue 2

Umang Fest

Orientation Programs

University Rankholders

International Placement & Internships



Dr. Kiran Bedi

Former Lieutenant Governor
of Puducherry

MIB

BBA

BCA

BAJMC

M.Sc. - BT

B.Sc - BT (H)

B.Sc. - MB (H)

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| 35000+Alumni Base

| 20+ Programs

| 550 + Faculty

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Nuts & Bolts

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32 YEARS of EXCELLENCE

<ul style="list-style-type: none"> Accredited as Grade 'A' by National Assessment and Accreditation Council Recognized as 'Promising' in Atal Ranking of Institutions on Innovation Achievement (ARIIA) 2021 '3rd in North India' awarded by Times B School Survey - 2021 '2nd in Placement in all India' awarded by Times B School Survey - 2021 <ul style="list-style-type: none"> '6th in all India for Top BBA Private Institute' awarded by Times B school Survey- 2021 'Best Management Institute in North India for Placement - 2021' awarded by CEGR 'Best Journalism and Mass Communication College in North India- 2021' awarded by CEGR 'Best BCA Institute in U.P.-2021' awarded by CEGR 'Best Biotech Institute in U.P.-2021' awarded by CEGR 	2021
<ul style="list-style-type: none"> 'Ranked 1st in U.P. & Uttarakhand' by Times B- School 2020 Survey 'Best BBA Institute in North India-2020' awarded by Asia Pacific Education and Technology Awards 'Best BCA Institute in North India-2020' awarded by Asia Pacific Education and Technology Awards 	2020
<ul style="list-style-type: none"> 'Ranked 1st in U.P. & Uttarakhand' by Times B- School 2019 Survey 'Best BBA Institute in North India-2019' awarded by Asia Pacific Education and Technology Awards 'Best Institute for Industry Linked in India- 2019' awarded by Integrated Chambers of Commerce and Industry 'Best BCA Institute in North India- 2019' awarded by Asia Pacific Education and Technology Awards 'Best Journalism and Mass Communication College in North India' awarded by CEGR 'Best Biotech College-2019 in India' awarded by CEGR 	2019
<ul style="list-style-type: none"> 'Best in Innovation in Learning-2018' awarded by CIAC Global 'Best Industry Exposure in Post Graduation- MIB' awarded by CEGR 'Best BCA College in North India - 2018' awarded by CEGR 'Ranked 1st in U.P. and Uttarakhand' by Times B School 2018 Survey 'Best Journalism & Mass Communication College in North India-2018' awarded by CEGR 'Best International Placements in Management- 2018' awarded by CEGR 'Best Biotech College-2018' awarded by CEGR 	2018
<ul style="list-style-type: none"> 'Ranked 3rd in Northern India/ Delhi NCR' by Times B- School 2017 Survey 'Best BBA Institute in Northern India-2017' awarded by GESA 'Best BCA Institute in Northern India-2017' awarded by CEGR 'Best BJMC Institute in Northern India-2017' awarded by CEGR 	2017
<ul style="list-style-type: none"> 'Best Private BBA Institute in India 2016' awarded by ASSOCHAM 'Ranked 1st in U.P. and Uttarakhand' by Times B-School 2016 Survey 'Ranked 3rd in Northern India/Delhi NCR' by Times B-School 2016 Survey NAAC Accredited 	2016
<ul style="list-style-type: none"> 'Best Management College for Placements 2015' awarded by CEGR Silver Jubilee Year 	2015
<ul style="list-style-type: none"> Started a Master Degree in Biotechnology (M. Sc. BT) 	2008
<ul style="list-style-type: none"> Started School of Media Studies 	2007
<ul style="list-style-type: none"> ISO 9001:2008 Certified 	2002
<ul style="list-style-type: none"> School of Biosciences - B.Sc. (H) BT & B.Sc. (H) MB came into existence 	2000
<ul style="list-style-type: none"> Foray into MIB and BCA Courses 	2000
<ul style="list-style-type: none"> Pioneer in BBA Course 	1994
<ul style="list-style-type: none"> Established 	1990



Splendid Expressions



MESSAGE FROM THE

DESK OF DIRECTOR

“ We at IMS Ghaziabad (University Courses Campus) empower the students to keep abreast with the pace of the global industry. **The committed faculty at the campus ensures to pose hypothetical challenges** for the students to improve their metacognitive awareness which makes them independent learners. **”**

This new epoch of a different VUCA world is witnessing the proliferation of digital tools which has redefined education globally. The earlier opportunities restricted by the geographical boundaries are now witnessing liberation. We at IMS Ghaziabad (University Courses Campus) empower the students to keep abreast with the pace of the global industry. The committed faculty at the campus ensures to pose hypothetical challenges for the students to improve their metacognitive awareness which makes them independent learners. The robust steps taken by the institution, time and again, have been repeatedly appreciated by the stalwarts of academia and corporate. As a testimony, the institution has been accredited as Grade ‘A’ by National Assessment and Accreditation Council (NAAC).

The current issue of the Newsletter highlights a plethora of initiatives ensuring 360 degrees learning along with prolific outcomes achieved by the students at IMS, despite the prevailing situation far and wide. Providing the industry-academia interface through enrichment talks, guest sessions, and workshops helped the students keep themselves updated. This issue also reflects the achievements and accolades of the students at the college and university level. The campus is gravitating towards innovation and research which is percolating to the students through the faculty. The students leveraged the benefits from an array of programs and grabbed the best placement opportunities in renowned companies in India and abroad.

I appreciate the unswerving efforts of the Editorial Team in shaping this informative newsletter for the readers. I am sure this issue will steer the readers through the efforts and contribution of the faculty, staff and students for mutual growth and that of the society at large.

Dr. Ajay Kumar
Director

Splendid Expressions

EDITOR'S DESK

“The only thing that is constant is change.”

- Heraclitus, Greek Philosopher



Ms. Anuradha Bhardwaj
Editor

As rightly said that change is constant and inevitable. During these unprecedented times, not only the education sector but majorly all the sectors have observed radical shifts. To survive in this ever-changing dynamic world, one needs to constantly update and upskill self. Digital literacy has witnessed a hike since 2020 making everyone realize that it is crucial for all to grow, evolve and adapt to the changing needs of the time.

In this issue of Newsmagazine, we intend to showcase the constant efforts made by the students and success stories created by them by unfurling the unexplored terrain. We at IMS understand the responsibility of providing enough platforms to our students which can spawn the leaders of tomorrow. This magazine also aims to acknowledge the efforts of the management, all the faculty and staff members for the ecumenical development of the students. We are much obliged to CA (Dr.) Rakesh Chharia- General Secretary, IMS Ghaziabad; Dr. Ajay Kumar, Director- IMS Ghaziabad (University Courses Campus), and all the faculty and staff who have contributed to this edition.

Highlights of the issue

The news magazine is dedicated to the unorthodox and out of box thinkers who have always challenged norms and conventional wisdom. The mavericks treated hurdles as stepping stones, modelled their growth graph, and achieved milestones in the face of fears. The much-awaited cultural extravaganza & award ceremony and marketing fest helped the students to explore their skills and assimilate the new reality of work.

This issue also covers the industry-academia interaction in the form of educational trips, alumni talk series, enrichment talks from the corporate leaders. The edition covers the experiential learning of the students through student-driven clubs and buddy mentorship workshops. The national and international placement opportunities obtained by the students are also highlighted in the magazine.

We hope that you re-orchestrate your career path and strive for unparalleled leadership during these extraordinary times!



Ms. Himanshi Verma
Associate Editor

NAAC Visit



IMS Ghaziabad

(University Courses Campus)

*is
Now*



Only 9% of Higher Education Institutions in India have achieved the level A accreditation from NAAC & IMS Ghaziabad is proud to be honored with this trust and appreciation.

IMS Ghaziabad (University Courses Campus) has been accredited with a coveted 'A' Grade by National Assessment Accreditation Council (NAAC) which now firmly positions us among the top most Higher Education Institutions of the country. This affirms the academic excellence which we have attained during these 32 years and the unique features of our Institution - venerable faculty, bright and intellectual students, world class infrastructure coupled with dynamic industry collaborations.

Kalam K Sipahi | CULTURAL EXTRAVAGANZA & AWARD CEREMONY



IMS Ghaziabad (University Courses Campus), accredited as NAAC 'A' grade institution in association with Newspapers Association of India organized 8th 'Kalam Ke Sipahi - A Cultural Extravaganza & Award Ceremony' on 24 September 2021 under the patronage of CA (Dr.) Rakesh Chharia, General Secretary, IMS Ghaziabad & Dr. (Prof.) Ajay Kumar, Director - IMS Ghaziabad (University Courses Campus). The stately event witnessed the august presence of the esteemed Chief Guest, Shri. Tirath Singh Rawat, renowned Indian Politician and Former Chief Minister of Uttarakhand. The event was also graced by the Guests of Honour – Shri Laxmi Shankar Bajpai, Renowned Poet & Gazalkar and Shri S.N. Sharma, Former Minister of Uttarakhand. Mr. Shailendra Sharma, Managing Director NEWS1 INDIA marked their presence as the special guests.

Dr. Ajay Kumar, Director - IMS Ghaziabad (University Courses Campus) in his welcome address shared the crucial role of media as the fourth pillar of democracy in shaping public opinion. He added that the media sensitizes people about various social, political and economic pursuits taking place in the

world. The eminent guests emphasized on the media's contribution in making the democracy stronger and the applaudable dedication of the journalists. The right ability whenever given appropriate direction at the legitimate time always heads far.

To commemorate the remarkable contribution made in respective fields, the guests were awarded on this grand day by the distinguished guests. The distinguished guests included Mr. Umanath Singh, News Editor - Jagran News Media ; Mr. Harish



Mr. Deepak Saini, Stand-Up Comedian



Burnwal, Vice President - Bluekraft Digital Foundation ; Shri Ajay Verma, Senior Executive Editor - News Nation; Mr. Saurabh Gupta, PFA Officer & Representative to Smt. Maneka Gandhi; Mr. Sanjay Singh, Senior Journalist; Ms. Barkha Versha, Writer, Editor, Founder - Abhigayan Foundation; Mr. Rana Aditya, Sr. Producer - Aaj Tak ; Mr. Deepak Saini, Comedian & Mr. Deepak Parvatiyar, Patron & Chief Editor - Global Bihari. The awardees included Ms. Roli Barua, Singer; Mr. Abdul Jabbar Khan, Deputy Editor & Sr. Anchor; Mr. Sanjay Giri, Sr. Reporter & Sr. Producer - Samachar Plus; Mr. Danish Khan - ABP News; Mr. Khushal Rawat - Zee News; Mr. Krishna Jha - Founder Nine Triangles; Mr. Dinesh Gautam, Sr. Executive - Editor TV9 Bharatvarsh; Mr. Ganesh Rawat - Mishra, Assistant Editor - News 24; Mr. Pawan K Sharma, Anchor - Lok Sabha TV; Ms. Zarin Naz, RJ - FM Rainbow; Ms. Deepa Sharma, Education Reporter - Dainik Jagran and many more.

Ms. Roli Barua filled the air with her euphonious voice. Famous Comedian and Standup Artist Deepak Saini tickled everyone's funny bone. The event culminated with a vote of thanks by Vipin Gaur, General Secretary, Newspaper Association of India.



Ms. Roli Barua, Singer



Shri Laxmi Shankar Bajpai, Ex-Deputy Director General, AIR

Upakrama & Prarambh | ORIENTATION & INDUCTION PROGRAMS



Dr. Rakesh Mohan Joshi, Dean, Indian Institute of Foreign Trade



Brig. (Dr.) Sunil Kumar Moudgil (Retd.)



IMS Ghaziabad (University Courses Campus) organized the inaugural ceremony of the Orientation Program – ‘Upakrama-2021’ on 12 October 2021 for students of PGD-Masters of International Business (MIB), Batch 2021-23. The industry experts marked their presence to illuminate the two-year journey of the students with their rich experience including Dr. Rakesh Mohan Joshi, Dean-Indian Institute of Foreign Trade; Brig. (Dr.) Sunil Kumar Moudgil (Retd.), International Master Trainer, Leadership Coach, Author & Motivational Speaker; and Ms. Megha Kushal, Soft Skills Trainer.

Dr. Ajay Kumar, Director-IMS Ghaziabad (University Courses Campus) welcomed the students to embark on a new journey of exploration and growth. He accentuated grit, persistence and perseverance to unfurl the untapped potential and strive for excellence. Dr. Rakesh Mohan Joshi

discussed the complexities of International Markets and emphasized shaping into professionals who can match the pace of the global industry. Brig. (Dr.) Sunil Kumar Moudgil (Retd.) shared insights on the relevance of PHD formula, that is, Passion, Hunger and Determination in carving a niche in career. Ms. Megha Kushal shared insights on balancing out technical and non-technical skills as the latter helps in leveraging the former.

The two-day program acquainted the students with course curriculum, pedagogy, industry-academia interaction over the course, and various other opportunities offered by the institution. Prof. Abhinav Kataria sensitized the students about the course structure of MIB and PGD along with the Lecture of Academic Proficiency (LAP) and international internship opportunities. During the session on ‘Case-Based Discussion through Movies’,



Prof. Komal Kapoor focussed on imbibing management attributes by exploring and experimenting. Prof. Yagbala Kapil & Prof. Shilpi Sarna conducted a zestful session on 'Race to Reskill' wherein the students reflected upon critical skills and traits demanded by the industry in the upcoming workforce like team building, effective communication, coordination, resilience, and more. The students assimilated the knowledge shared with them to prepare a road map for their careers ahead.

Prarambh | ORIENTATION & INDUCTION PROGRAMS

To make the incumbents familiar with the college and the awaiting opportunities, IMS Ghaziabad (University Courses Campus) organized the Orientation Ceremony – ‘Prarambh-2021’ for undergraduate students in the month of October 2021. Dr. Ajay Kumar, Director- IMS Ghaziabad shared the mantras crucial to riding the crest of the career wave and gushed motivation into the students for future endeavors.

The School of Management Studies organized the induction program on 11-12 October 2021 where Dr. Geeti Sharma, Chairperson welcomed the first-year students as they stepped into writing a new chapter of life. The two days program was adorned by the presence of eminent guests from the corporates. Chief Guest Dr. Virendra Pratap Singh, Top Human Capital Leader & Ex Advisor at Patanjali (Haridwar); Guest of Honour Mr. Sudhir Zutshi, Director-Policy & Strategy; Mr. Vikas VB. Lal, Director - Karma Medical International; Guest of Honor Ms. Madhuri Sahasrabudhe, Chairperson - Foundation for Holistic Development; Mr. Indrajit Ghosh, Chairman - MSME Chamber of Commerce and Industry of India enlightened the students with their fine experience. The guests touched upon the concept of agile leadership, managing power for long-term success, 5 Cs of achieving heights in career viz.-a-viz. Conviction, Confidence, Courage, Compassion and Common Sense, risk-taking for growth, and many more. Ms. Anuradha Bhardwaj & Ms. Sapna Kumar, Faculty Member, Career Development Centre further discussed the relevance of skill enhancement to get a leading edge in the industry. Mr. Mandeep Singh Rawat, Dean – Corporate Relations & Placements shared insights into the corporate opportunities and ways to seize them. The program aimed to provide students a chance to make important connections with the collegiate environment, academic studies, peers, and network with the campus community.



Ms. Madhuri Sahasrabudhe, Chairperson, Foundation for Holistic Development in Academic Field



Mr. Vikas VB Lal, Director HR, Karma Medical International



Mr. Sudhir Zutshi, Director, Policy & Strategy Market Access, New Initiatives, South Asia UL



Dr. Virendra P. Singh, Top Human Capital Leader, Ex Advisor Patanjali (Haridwar)

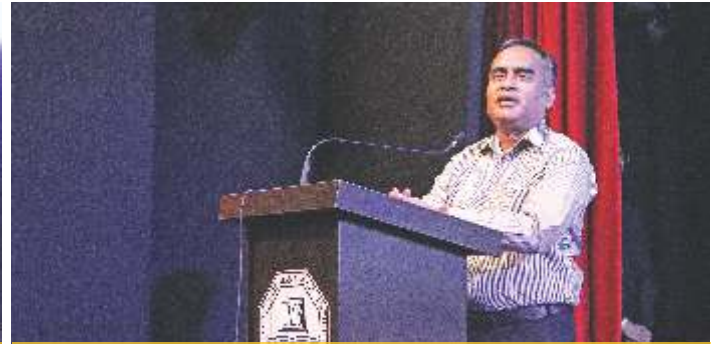


Mr. Indrajit Ghosh, Global Chairman MSME Chamber of Commerce & Industry of India





Mr. Rakesh Chopra, Executive Director, RITES Ltd.



Mr. Ajay Shukla, Operations Performance Manager, Hardware Services Delivery (HWSD) MEA Region



The School of Information Technology conducted the induction program on 18 October 2021. Dr. Gagan Varshney, Chairperson-BCA welcomed the young technocrats with a perfect idea and a complete road map of their BCA journey. Guest of Honour Mr. Ajay Shukla, Operations Performance Manager-Hardware Services Delivery (HWSD) MEA Region and Mr. Rakesh Chopra, Executive Director-RITES Ltd. encouraged the students with their presence. The guests shared insights into future evolution in the IT industry and touched upon the importance of AI, Cyber Security and Data Science. They further shared that the IT sector is one of the most volatile sectors and insists that students regularly upgrade and upskill themselves. The students were delighted to know about the opportunities of practical exposure at the college clubs, live projects, national and international internships and placement opportunities. Ms. Himanshi Verma, Faculty Member, Career Development Centre along with Mr. Vijay Shukla, AGM – International Corporate Relation accentuated the role of CDC and CRC in career progression.





Ms. Deepika Sharma, Deputy News Editor, News 18 Digital



Mr. Sarfaraj Saifi, CEO Editor-in-Chief, News India



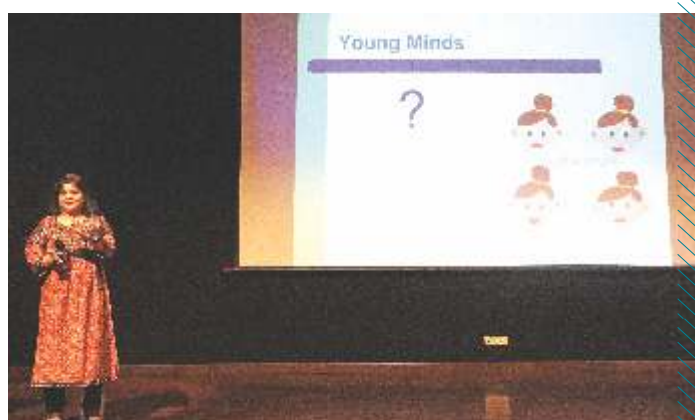
Mr. Akhil Pratap Gautam, Actor,
Theatre Director & Founder, APG Productions

On 16 October 2021, the School of Journalism and Mass Communication inducted the students of the first year (Batch 2021-23) into IMS. Dr. Anil Nigam, Chairperson-BJMC welcomed the students with a warm speech. Chief Guest Mr. Sarfaraj Saifi, CEO/Editor-in-Chief-News India & Guest of Honor Ms. Deepika Sharma, Deputy News Editor-News 18 Digital and Mr. Akhil Pratap Gautam, Actor/Theatre Director & Founder-APG Productions graced the occasion. The guests propounded the students to be passionate enough and practice dedication, consistency, and grit to achieve their dreams. The students also got to know about the industry-academia interaction platform made available to the students for understanding the indispensable traits required to perform efficiently in the field of journalism and mass communication. Ms. Anuradha Bhardwaj & Mr. Vijay Shukla from CDC & CRC stated the prerequisite of the industry to enter into the work field. The students got acquainted with the relevance of exposure therapy and scaling up the skills to shape up into a professional.





School of Biosciences organized 'Prarambh-2021' on 8 October 2021 for the new entrants of B.Sc. (Honors) Biotechnology, Microbiology, and M.Sc. Biotechnology. Dr. Umesh Kumar & Dr. Surabhi Johari, Chairpersons-School of Biosciences welcomed the students and made conversant with the growth opportunities at the campus awaiting them. Chief Guest Prof. (Dr.) Raj Kumar, Director-VallabhBhai Patel Chest Institute, University of Delhi; Guest of Honor Dr. Showket Hussain, Scientist & Assistant Director-National Institute of Cancer Prevention and Research, Indian Council of Medical Research; Dr. Dhruv Kumar, Professor-Amity Institute of Molecular Medicine & Stem Cell Research and Dr. Vinod Kumar, Scientist-Department of Reproductive Biology, All India Institute of Medical Sciences, New Delhi ignited the thoughts of the students with the recent and upcoming developments in the field of science. Ms. Sapna Kumar, Faculty Member, Career Development Centre highlighted the skills gauged by the honchos of the industry while seeking collaboration with the new workforce. Mr. Mandeep Singh Rawat, Dean-Corporate Relations & Placements gave certain suggestions to the students for shaping bright careers.



Hola Juniors & Milan | INTERACTION PROGRAMS



College life is synonymous with the best days of life which every student looks forward to. Interaction with seniors, exploring the campus, creating lifelong bonds, fests, and celebrations. Integrating with this aspiration of the students, IMS Ghaziabad (University Courses Campus) organized Hola Juniors and Milan – Interaction and Felicitation program in the month of October for undergraduate students. During this program, freshers interacted with their seniors to match the vibes and create an everlasting bond with each other. The air was charged with vigor, zest, and competitive spirit as the new faces put their best foot forward in showcasing their talent. Stunning ramp walks, singing performances, raps, dance performances, and stand-up comedy encouraged the creative impulses of the students and boosted their confidence. Students further exhibited their skills in poetry recitation, martial arts, sketching, and painting which awe-inspired everyone.



Markfest | INCREDIBLE ENERGIZER

The morning of 30 September 2021 witnessed the invigorating freshness with the inauguration of the one-day Marketing Carnival, the much-awaited Markfest. The Chief Guest Mr. Munish Chawla, Co-Founder & Chief Happiness Officer - Jeevitam along with the Guest of Honour Mr. Ishan Taneja, Managing Director - UAS International Group of Companies; Mr. Ashish Pruthi, Director - Sales & Marketing ishopAtoZ graced the fest with their vibrant presence. The guests acquainted the participants with the metamorphic changes witnessed by the marketing sector due to the global pandemic wherein massive changes are being observed. Dr. Ajay Kumar, Director – IMS Ghaziabad (University Courses Campus) enthralled the young marketers with his riveting speech identifying the event rather as an attitude for the budding marketers.

The exhilarating competitions such as Street Decals, Brandwizz, New Product Launch, Branded Treat, Market Mayhem, and Market Jam filled the air with gusto. Live radio, food stalls, gaming zone, and photo booth glorified the event and pumped life into it. The winners were felicitated and awarded the cash prize along with certificates, trophies, and medals. The fest was sponsored by Jawa Motorcycle - EV Trades as the title sponsor,

Amar Ujala as the media partner, and Maggie Hostspot, The Next Ingredient, Pizza King, and Chef Special as the food partner. Dr. Kumar Saurav expressed gratitude to all the dignitaries, faculty, and student coordinators for their untiring efforts and contribution.



Mr. Ashish Pruthi, Director, Sales & Marketing ishopAtoZ



Mr. Ishan Taneja, Managing Director,
UAS International Group of Companies



Mr. Munish Chawla, Co-Founder & Chief Happiness Officer,
Jeevitam



Launch of IMS BCA | EXPLORING NEW HORIZONS

IMS BCA = BCA + Diploma in Data Science



As the industry evolves, so should the education sector. To keep abreast the pace of the industry IMS Ghaziabad (University Courses Campus) organized its most awaited inaugural event of Launch of New Program IMS BCA = 'BCA + Diploma in Data Science' on 18 August 2021 and 24 August 2021. The session focused on the paramount importance of data in today's era, wherein all the crucial decisions are based on logical reasoning and data analysis. Mr. Ramanan Ramanathan, Former (First) Mission Director Atal Innovation Mission, Additional Secretary at NITI Aayog, Chairman of NZTE Beachhead Advisory Board for the New Zealand Trade and Enterprise Group, Board Member of Indo US Science and Technology, Board Member of Israel Indian Innovation Forum & Mr. Pawan Kumar Bhageria, President, Tata Technologies were invited as the chief guest for this invigorating session.

In their address they mentioned that data science is all about extracting meaningful insights from data with the help of analytical expertise, programming skills and data management skills. They shared that the major challenge is to ensure the validity and reliability of data by ensuring the right source of information collection. All relevant facts and instances shared by him reflected that data science is becoming inevitable because of data explosion in almost every field, especially after the advent of pandemic crisis. CA. (Dr.) Rakesh Chharia, Managing Trustee IMS Group of Institutions, CA Vidur Chharia, Executive Council Member congratulated the students on exploring new horizons in education. Dr. Ajay Kumar, Director-IMS Ghaziabad (University Courses Campus) motivated the students to make mindful decisions for enhancing their employability quotient and gaining a leading edge in the industry.



Academic Excellence | UNIVERSITY RANK HOLDERS

With diligence and unflagging efforts, the students of IMS Ghaziabad (University Courses Campus) attained top ranks in CCS University Examination. The rank holders expressed their heartfelt gratitude to Dr. Ajay Kumar and faculty members for contribution in their success journey. The members of the academic advisory board and the executive council of IMS Ghaziabad congratulated the following students for achieving the milestone:



ASHUTOSH
BBA Rank - I



ARADHYA KAUSHIK
BBA Rank - II



RIYA CHOUDHARY
BBA Rank - III



MANSI AGARWAL
BBA Rank - IV



AYUSHI BANSAL
BCA Rank - VII



KANIKA AGGARWAL
BCA Rank - VIII



VARTIKA SINGH
BJMC Rank - V



SHIVANI SINGH
B.Sc.- BT Rank -V



PRIYANSHI
B.Sc.-MB Rank - IV



SOFIYA
B.Sc.-MB Rank - V



VARNITA GOYAL
MIB Rank - I



NANCY JAIN
MIB Rank - II



SHIVANI DANG
BBA Rank - V



ANURADHA
BBA Rank - X



TWINKLE GOYAL
MIB Rank - III



VAIBHAV CHAUDHARY
MIB Rank - IV



VIPRASHA TOMER
B.Sc.-MB Rank - I



SHRISHTI SHUKLA
B.Sc.-MB Rank - III

Experiential Learning | EDUCATION & EXCURSION TRIP



On 16 December, MIB department planned a visit to BHEL where they got to know their contribution to the Defense Sector and importance of innovation in cost reduction. Visiting the International Trade Fair on 18 November helped them witness the export potential, infrastructure supply chain and demand. Visit to Mirza International helped them gain knowledge about production processes and cost reduction techniques. On 12 November students visited Mother Dairy to get insight into the packaging processes and quality control.

BBA students visited Big Basket Distribution Center on 25 November to gain knowledge about their distribution channels and quality inspection. On 6 December BCA students visited Appwars Technologies and observed the tactical methods of teaching and training, software used, and professional ethics. Students also visited Training Basket Pvt. Ltd. on 22 December and got insights about the practical implementation of AI and Machine Learning.

On 2 December, M.Sc. BT & B.Sc. BT final year students went to Parle Biscuit Pvt. Ltd. to explore the international standards required to be met for the plant layout. The BJMC department planned a visit to News Nation on 6 December for its students where they witnessed a show titled 'Chai Garam'. They got to know about TV production and news anchoring. Students went on an outdoor Photography Shoot to Bio-Diversity Park, Noida on 20 November.

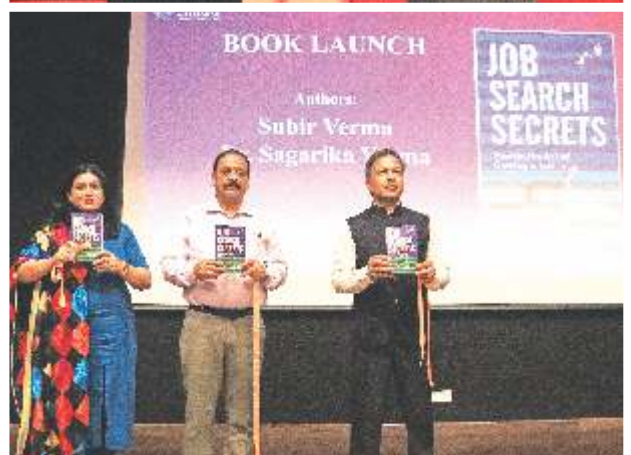
Challenging Equations | HUMAN INTELLIGENCE & ARTIFICIAL INTELLIGENCE



Mr. Subir Verma, Head HR & IR TATA Power DDL

On 12 November 2021, the institute organized an expert talk session on 'Human and Artificial Intelligence: Challenging Equation', which is one of the burning issues of all time. The distinguished speaker for the event Mr. Subir Verma, Head HR & IR TATA Power DDL sensitized the students about various shades of industrial revolutions. To empower the budding professionals in understanding the latest trends that set the future of the industry, he enunciated the latest trends of AI augment human intelligence. AI is a constellation of technologies that can benefit varied industries in myriad ways but balancing the equation between Artificial and Human Intelligence is also challenging. Dr. Ajay Kumar, Director-IMS Ghaziabad (University Courses Campus) in his inaugural address accentuated the importance of the surge in new career opportunities. He also advised the students to develop an acute curiosity to comprehend the challenges of the real world.

Besides developing the right set of skills, it is crucial to bring all aspects of job search to one place with various supporting tools. The event also witnessed the launch of the book 'Job Search Secrets – Mastering the Art of Getting a Job' by Mr. Subir Verma and Dr. Sagarika Verma which contains the information relevant to make aspirants ready for the corporate journey. Dr. Geeti Sharma, Chairperson, School of Management Studies extended gratitude to all the dignitaries, volunteers, and audience for their valuable contribution to the event.



Refining Knowledge | ALUMNI TALK SERIES



The School of Management Studies in collaboration with the School of Information Technology organized an Alumni Talk session on 'Career Opportunities in Today's Time' by Alumni Mr. Gaurav Mishra, BCA (Batch 2009-12). He is an assistant teacher in the Basic Education Department U.P. Govt. Bulandshahr. He proficiently explained factors vital in making the right educational and occupational choices. The interaction gave clarity to the students to have informed decision-making.

Taking into account the future scope of Data Science at the global level, the School of Information Technology organized an Alumni Talk session on 'Data Science' on 4 December 2021. Mr. Shiv Kumar Sharma, Senior Data Analyst - Accenture Pvt. Ltd. BCA (Batch 2012-15) shared insightful information on data science and various fields for data analytics. Discussion on a case study using real-time data made the session more intriguing and informative. He emphasized that data is a comprehensive asset that serves as a base for all the critical decision-making at a workplace and should be handled with utmost caution. The School of Journalism & Mass Communication organized an interaction with alumni for its students on 26 November 2021. Alumni Mr. Shivam Tiwari, Founder & Director-Kavayana,

BJMC (Batch 2015-18) mentored students on the relevance of studies, internships and placements. He shared his journey and educated students on the fundamental techniques in production, storytelling skills, and choosing the right career path. The whole session was a gleam of cognition for every student as they got a glimpse over the topic in an easy and convenient way. The Institute organized a 'Thanksgiving Ceremony' to acknowledge the contribution and support of Alumni Mentors. Dr. Pooja Rastogi, HOD-Alumni Relations expressed her gratitude to the alumni for guiding the students on taking mindful career decisions and career progression.



Stay High Forever | UMANG FEST



Exuberance, ecstasy and inner tranquillity enveloped the entire campus on 3 December 2022 as the institute celebrated the phenomenal festival of goodness and joy 'UMANG', in collaboration with the International Society for Krishna Consciousness, ISKCON Youth Forum, Ghaziabad. The theme for the session, 'Stay High Forever' was kept with the intent to promulgate the idea of spirituality among the youth through meditation, sattvic diet and regular chanting.

The keynote speaker for the day, His Grace Sundar Gopal Prabhu, Director-ISKCON Youth Forum & Chairman, ISKCON India Youth Council discussed enslavement to substances and other problems faced by youth. He also accentuated spirituality as a success sutra in leading an iconic life. Dr. Ajay Kumar, Director-IMS Ghaziabad (University Courses Campus) highlighted that a strong character driven by values only knows how to use the knowledge for the advantage of mankind.

The event brimmed with vivacity as the students partook in the panel discussion, theatrical performance and talent hunt. Dr. Kumar Saurav congratulated all the student coordinators for their untiring efforts in making the event successful.



Training, Career Enrichment Talk & Certifications | CAREER DEVELOPMENT CENTRE



Career Development Centre in collaboration with the HR faculty team at IMS Ghaziabad (University Courses Campus) organized online training for police officers and at Central Detective Training Institute, (Bureau of Police Research & Development, MHA). The training was based on behavioral competencies such as assertiveness, workplace attitude, work ethics, stress management, and interpersonal skills. The participants were also trained in the areas of conflict management, personality types, and the ability to be supportive. Police officers appreciated the modus operandi and emphasized the relevance of conducting such training sessions on a constant basis in the future as well. The entire faculty team of CDC including Ms. Sapna Kumar, Ms. Anuradha Bhardwaj, Ms. Himanshi Verma and the HR faculty team of Dr. Shipi Sarna, Ms. Yagbala Kapil, Ms. Anchal Luthra smoothly conducted and coordinated all the training programs.

Certifications

All the employability training modules offered by Career Development Centre aimed at illuminating the employability acumen of the budding professionals. Nine certifications namely Presenting Yourself Professionally, Effective Communication in a Virtual World, Uncovering the Secrets of Clear Writing, Email Etiquette, Assertive Communication, Resume Writing, Presentation Skills for Speaking Online, Blog Writing and eSEEDS offered to the students were designed incorporating the current industry landscape. Mr. Mandeep Singh Rawat, Dean - Corporate Relations & Placements and Mr. Vijay Shukla, AGM - International Corporate Relation addressed the students and acknowledged their efforts of riding the new wave through skill enhancement.



Career Enrichment Talk Series 6 on 'Skill Mastery for Placement'

The department organized Career Enrichment Talk, Series 6 on the topic- 'Skill Mastery for Placement' on 10 December 2021. The talk acted as a radical stimulus of reflection which motivated the students to ponder upon the new set of skills the industry is cantillating to be possessed by the upcoming workforce. Dr. Deepali Monga, Life Coach, NLP Trainer & EI Coach illuminated the importance of skill enhancement to get placed with the dream company. The pandemic has permanently transformed the industry and has placed extraordinary demands on the budding leaders. For shipping out and navigating the tide meticulously, the students need to build technical and non-technical competencies. Besides, she also emphasized on being emotionally intelligent to be successful at the workplace.

Learn by Doing | CLUBS & WORKSHOPS

Opening Ceremony of Club Committee Elections 2021

Developing leadership skills is pivotal to flourishing in various walks of life and it is the prime responsibility of any institution to provide the right platform to the students for acuminating it. In the same vein, the Election Committee at IMS conducted the Club Elections for the positions of President, Vice-President & Secretary on 20 October 2021. Dr. Ajay Kumar, Director – IMS Ghaziabad (University Courses Campus) congratulated the students on their huge participation and for future endeavors. The elected members presented a roadmap for the club and are all set to embark on a promising journey of learning and exploration.

Toastmasters International Club

The club aims at providing a supportive and positive learning experience in which members are empowered to develop communication and leadership skills, resulting in greater self-confidence and personal growth. Evaluation Speech Contest, Table Topic Speech Contest and International Speech Contest was organized wherein TM Yashank Singh, BCA (Batch 2019-22), TM Rajat Kumar, BCA (Batch 2018-21) & TM Gauri Niharika, BCA (2019-22) emerged as the winners and represented club at Area Level where they competed with winners from corporate, institutional and community clubs. The student members got the opportunity to interact and network with corporates

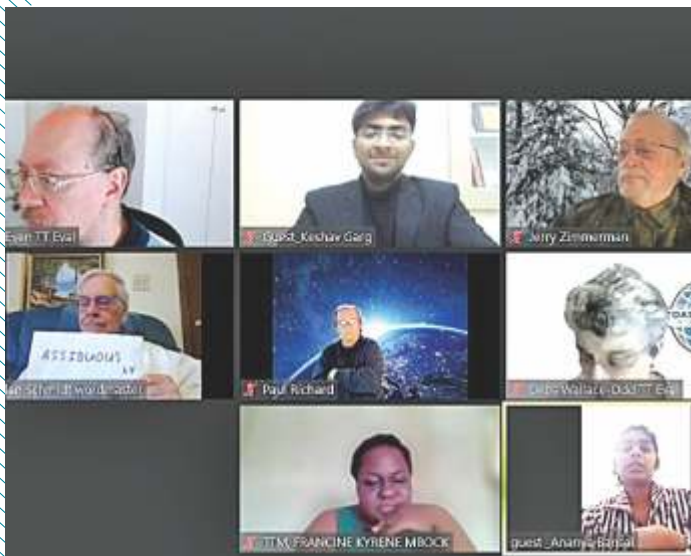
from TCS, IBM, Nokia, Coforge and many more. The club envisions to be the first-choice provider of dynamic, high-value, experiential communication and leadership skills development. Thus, the student members attended the meetings of renowned national and international clubs viz.-a-viz. Global Toastmasters Club which has members from the UK, the USA, Bangladesh, Sri Lanka, Pakistan and China; IBM Symphony, BITS Pilani Toastmasters Club, Phoenix Toastmasters Club operated by Deloitte, and many more. Right guidance from Ms. Anuradha Bhardwaj, Faculty Coordinator helped the student members to expand their horizons by pushing their boundaries, which helped them carve a niche for themselves.

'Parliamentary Podium', 'Meri Kalpana' Big Ideas Club



On 8 October 2021, the club provided a debate platform to its students in the event - 'Parliamentary Podium'. The theme of the formal debate was 'One Nation, One Election' and that of the informal debate was 'Farm Bill'. The participants role-played eminent politicians like PM Narendra Modi, Finance Minister- Mrs. Nirmala Sitharaman, Defence Minister – Mr. Rajnath Singh, CM Uttar Pradesh - Yogi Adityanath, CM of Bengal – Ms. Mamta Banerjee, Mr. Suwendu Adhikari, Mr. Sachin Pilot and many more. The activity educated the students on the functioning of the parliament, along with developing critical thinking, problem-solving and negotiation skills in the youth.

The club organized the 'Meri Kalpana' activity on 5 July 2021 to give wings to the creative imaginations of the students. By participating the students put their narrative ability to test. The participants cruised the



audience to their fictional world most dramatically in the form of a story, poetry, stand-up comedy in the preferable genre of their interest like thriller, horror, comedy, romantic, mystery and more. This event became more interesting as everyone got connected in the world of imagination. President – Jhalak Mittal, Vice-President – Vanshika Gupta and Secretary – Yatharth Goel ensure the smooth conduction of the activity.

'Brainaholics Bandits' Marcadeo Club

The club organized a quiz competition 'Brainaholics Bandits' on 6 July 2021. The participants faced multiple knockout rounds, each tougher than before and the participants who withstood the challenge moved to the next round. The quiz activated the grey cells of the participants and gave a gamified learning experience with the dimension of engagement and enjoyment. President of the club – Mr. Abhishek Thakur along with the student coordinator team of Mr. Sanket, Mr. Kapil, Mr. Sheel, Mr. Aditya, Mr. Pranav, Mr. Gourish, Mr. Akash and Ms. Radhika spearheaded the activity with seamless coordination.



KreaNabo -The Buzz Communication Cell organized Sayonara seniors! to bid adieu to the members of the club from outgoing batch 2018-21 on 2 August 2021. Sr. Consul Shiv N Bhardwaj expressed gratitude to the members for their impeccable efforts and dedication.

Mr. Shiv Bhardwaj then showcased the legionnaire certificates to be awarded to members of the cell, followed by the letters of appreciation awarded to the outgoing students. Mr. Ashutosh, Praetor of the cell addressed the gathering and motivated the existing members to set up new benchmarks and surpass the level achieved by their seniors.

'Friend Quiz' Fashionista Club



'Sayonara Seniors' KreaNabo Cell



Amidst the tough time, the club organized a much-needed event titled 'I Like Me Better When I am With You' on 3 July 2021. The event was divided into 3 rounds viz.-a-viz. pictorial description, quiz and speech & song presentation. The event focussed on testing the compatibility of friends and the trust they vest in each other. Club Head Ms. Shenki Tyagi admired the efforts of the team in putting up a great show.

'Poster Making Competition' Art & Craft Club



Splash - The Art and Craft Club organized a Poster Making Competition on 11 December 2021 on the topic 'Energy Conservation' for students with an artistic and creative mindset. Students participated enthusiastically as they put their artistic imagination and creativity skills to make creative posters on energy conservation with different

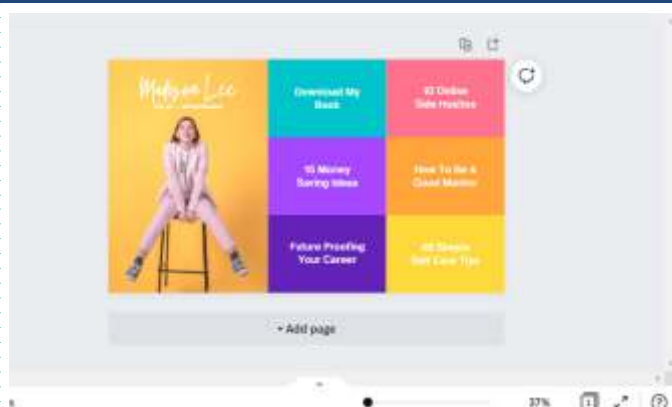
themes like solar energy, wind energy, thermal energy and more. The idea behind organizing this art and craft activity was to bring out the enormous talent students possess. Untiring efforts of President – Astha Rastogi along with other student coordinators made the event successful.

'Application of AI & ML', 'Play with Android Studio' **Artificial Intelligence & Machine Learning Club**



An informative workshop on 'Application of AI & ML' was conducted on 23 November 2021. Speakers of the session, Nitin Deo, Pranav Nagaich and Ankit Raj shared the concept of Artificial Intelligence & Machine learning and their application. Practical demonstration and examples used brought lucidity to the concepts. Club Secretary - Animesh Anand coordinated the session indefectibly. On 1 July 2021, a workshop on 'Play with Android Studio' was organized to give hands-on practice to the students on android application development. Resource person, Prof. Rakesh Roshan familiarized the students with the functionalities of android studio. He also emphasized programming languages for making apps which included Kotlin and Java. The students synthesized information from the unexplored segment of the topic.

'Canva-The Ultimate Designing Tool' **IT Club**



First-year BCA students got the opportunity to get acquainted with Canva which is a widely used graphic designing tool on 30 September 2021. Canva is a graphic design platform, used to create social media graphics, presentations, posters, documents and other visual content. Through practical demonstration, the students got trained on image editing, template designing using the said tool. The student members of second-year BCA trained their buddy mentees with resoluteness.

Workshop on 'HTML & CSS' **Web App Club**



The club organized a workshop for the first-year student of computer applications, Batch 2021-24 on 1 October 2021. The session began with the introduction of the topic by Prof. Meghna Gupta, Web App Club coordinator. The workshop on HTML/CSS was indeed a wonderful learning experience as the students understood the application of the concept for various purposes. The speaker gave empirical knowledge on creating a website and decorating it using CSS. Other relevant details to create a fascinating web page like the use of magnificent colors, lists, buttons, fonts, tables were also discussed which enhanced the technical acumen of the students.

'Introduction to Networking' **Network Club**

To impart basic knowledge to the first-year students, the club conducted a workshop on 'Introduction to Networking' on 1 October 2021. Information about various networks, the threats witnessed in the cyber world and the precautions were discussed during the session. The topic intrigued the students and they raised a number of questions which were clarified by the speaker aided with examples from industry. Vice-President Mr. Harsh Dua and Club Member Ms. Meeta thanked the speakers for conducting an interactive session.

'All About C', 'Python Bootcamp' Desktop App Club



On 17 December 2021, a workshop on programming 'All about C' was organized that mainly focused on the basics of programming and all features of C language for young technocrats at IMS. The workshop was all about making students familiar with the basic functionality and coding of the C language and programming principles. The workshop was successfully driven by Mr. Chandrashu Tiwari (BCA 2nd year). The workshop imparted hands-on experience to the participants. It was a successful workshop and enamored by the students of BCA.

The club organized a boot camp on 7 October 2021, primarily for students seeking a fresh start with a programming-based future in Python Programming. Prof. Rakesh Roshan, Assistant Professor-IMS was the main instructor for the boot camp. The aim was to encourage students towards coding. Students were introduced to the basics of the Python programming language and its applications. Towards the end of the workshop, the students also wrote code themselves for the implementation of the concepts learned. It was a successful event and most of the students expressed increased interest in coding after the workshop.

Sports Club



On 15 December the club organized a Kho-Kho Competition for boys and girls. 6 teams participated in the event consisting of 4 boy teams and 2 girl teams. The highlight was the running commentary which made the event much more fun. The students played with a professional attitude and sportsman spirit, following the rules of the event religiously.

To promote health, physical well-being and mental health, the Sports Club organized a five-day Cricket League from 25 November 2021 to 5 December 2021. 16 teams from different courses participated in the league with great enthusiasm and sportsmanship. On 16 December the club organized the Football and Basketball competition for boys. Huge participation from all the departments was received with a lot of positive energy and motivation. The interest and zeal of the students from the teams made the event more interesting and energetic.

One Day Sports meet for the Faculty and Staff members was planned by the club for 4 December 2021. The participants competed in Cricket, Badminton and Table Tennis. Dr. Ajay Kumar, Director-IMSUC Campus congratulated the entire team of Sports Club – Prof. Vanchan Tripathi, Dr. Rishi Kumar Singh and Mr. R. S. Chawla (Sports Officer) and suggested organizing more such events.



On 22 October 2021, the club organized a cricket match for students of MIB Batch 2020-22 and 2021-23. The game was played in the greatest team spirit. Students of MIB Batch 2021-23 participated in an indoor sports event on 8 October 2021 like carrom, chess and badminton. Such events not only help in maintaining physical health but also give a break from monotonous routines.

'Jolly Jamboree' **Srijan-The Human Resource Club**



The Institute, decorated with Christmas trees, glitters, lights, stars, and bells set the vibes of Christmas Eve on 24 December 2021. On the eve of the festival, Srijan – The HR Club organized 'Jolly Jamboree' to inspire the spirit of rejoicing, sharing, and caring. The members of the club were dressed in red and white like Santa, spreading love and laughter among the audience. Dance performances, fun games, carols, band performances reverberated the positive festive vibes. Faculty coordinators Dr. Anchal Luthra, Dr. Shilpi Sarna, Prof. Yagbala Kapil, Prof. Vanchan Tripathi, Prof. Nidhi Srivastava appreciated the efforts of the students for smooth conduction of the event.

'Kavya Samrat' **Journalism and Mass Communication Club**



Intending to bring out the artistic expressions of students of the School of Journalism and Mass Communication, the club observed its grand opening with a refreshing event, 'Kavya Samrat- A Poetry Competition' on 16 December 2021. Dr. Ved Prakash Bharadwaj, Renowned Poet, Writer, and Senior Journalist ennobled the event as Chief Guest. The

audience witnessed mesmerizing recitals and were left spellbound by the commendable write-ups showcased by the participants. The crowd experienced goosebumps over the words spoken by the extremely talented poets of the institution. The audience was further charged ahead by the highly encouraging words of the Chief Guest where he appreciated the coordinators for providing such platforms to the students to enhance their skills and demonstrate their potential.

'How to Design Your Own Portfolio' **Finance Club**



The club organized an expert talk on 'How to Design Your Own Portfolio' on 13 December 2021. The resource person Dr. Aman Shrivastava, Professor (Finance) at IMI, New Delhi discussed portfolio formation and its analysis. He kindled on the standard size of the portfolio, portfolio analysis, and the proportion of various investment vehicles in the portfolio. In continuation, he covered the aspects of long-term investing and their financial impact on an individual's livelihood in the long term along with the do's and don'ts of investing. Prof. Karuna Gupta, Associate Professor-IMS applauded the student coordinators Anushka & Poorvi for the successful conduction of the endeavour.

'Drishti' **Photography & Documentary Club**



An inter-college photography contest 'Drishti' was organized on 2 December 2021 to polish the photography skills of the participants. The event was inaugurated by the Chief Guest Mr. Salman Ali, Senior Photojournalist-Hindustan Media Venture Ltd. Noida. The major take-away of the day was the enormous information shared by Mr. Ali during the Masterclass on 'The Art of Photography' where he articulated the tools and techniques of photography to the students. To appreciate the works of the photographers a photo gallery was opened which displayed the artistic work of the participants.

'Green Clicks', 'Blind Artist' **Bionics Club**



On 23 December 2021 which is celebrated as National Farmers Day or Kisan Diwas every year, the club organized 'Green Clicks' activity, to honor the farmers. Participants prepared the handicraft from waste like twigs, leaves, grass, cardboard boxes, newspapers and more. The participants took the audience on an impromptu tour with a bit of fun and humor, which was planned as an extempore session.

To honor the students on 'World Student Day' which is celebrated on 23 November 2021, Bionics Club organized the activity 'Blind Artist' with the motive to accent the inner talent and to boost up the confidence of the students. The activity required the application of analytical and drawing skills. Active participation was

seen from all the courses, the students met the zeal and commitment required throughout the activity.

'Research Paper Presentation' **Journal Club**



The club conducted a Research Paper Presentation on 6 December 2021 with the theme 'Mosquito-Borne Diseases'. The primary goal of the activity was to motivate the college students in the direction of research and development. Anjali Godiyal & Vishakha Manral (B.Sc.-Year 3) and Kanishka Jasaul (B.Sc.-Year 2) presented a research paper and discussed its vital aspects. Kamakshi and Ishita (B.Sc.-Year 1) presented posters to elucidate the current and future impact of the disease. Dr. Surabhi Johari appreciated the efforts of the students and motivated them to explore and take initiative.

'Poster Presentation' **IMS Greens Cell**

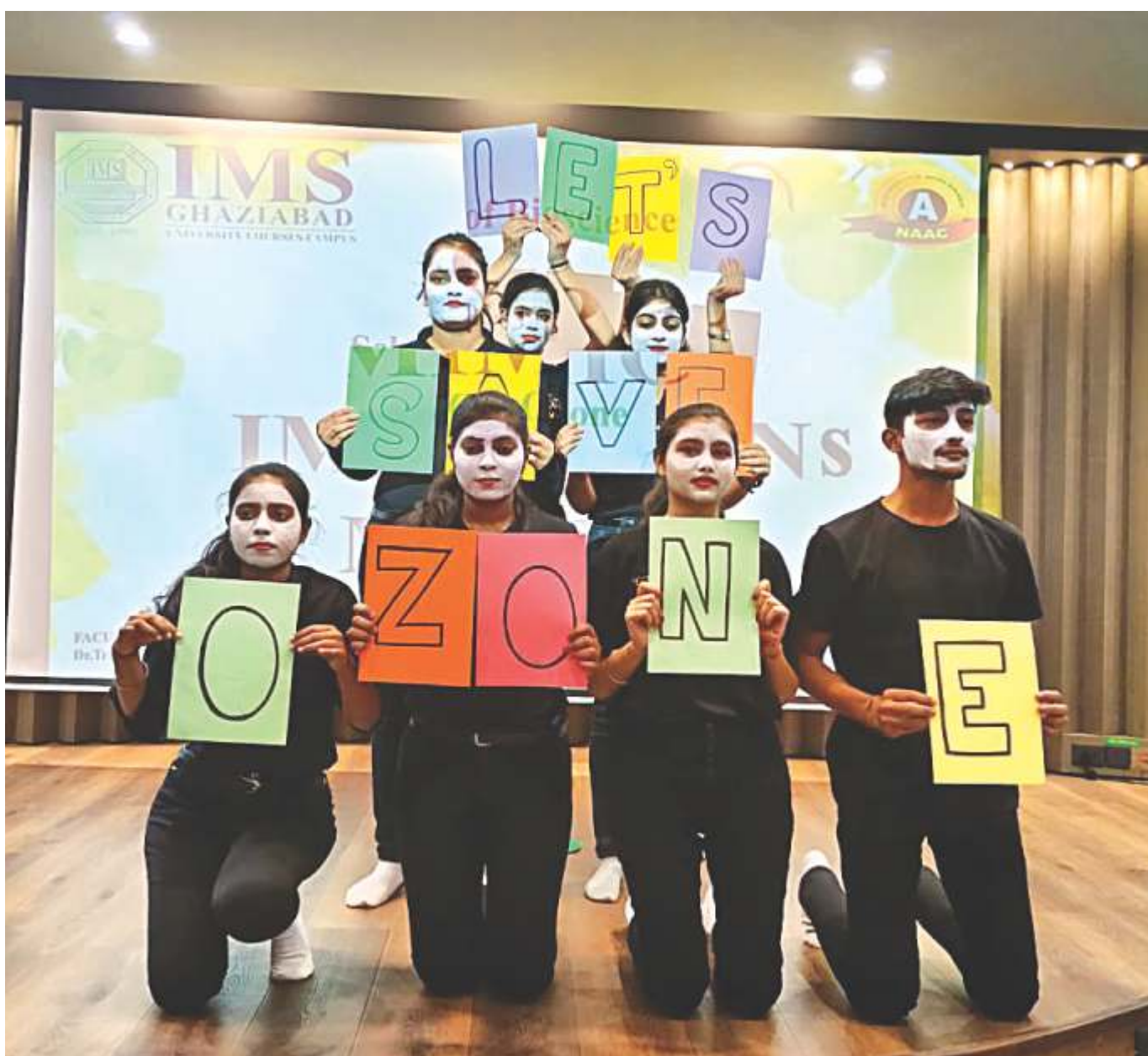
The cell organized a Poster Presentation on 2 December 2021 on the occasion of 'National Pollution Control Day', wherein the students across all the courses were invited to submit posters on the topic related to 'Healing the Ozone Together'. Making a green move, students of the School of Biosciences performed a mime act to create awareness of the urgent need to save the Ozone layer. The theme focused on the importance of the ozone layer, ozone-depleting

substances, effects of ozone layer depletion (human, animal, and plant health) including preventive steps. The event spread awareness among the students about the global trend towards ozone depletion.

'Mental and Physical Health' **Girl Health Club**

On 8 December 2021, the club organized a Guest Lecture on 'Mental and Physical Health' for all the female students of the college. The Chief Guest of the

session was Ms. Alka Sharma who is a Counselling Psychologist, Certified Adolescence and Career Counsellor-NCERT and Practicing Transactional Analysis Therapist. She explained the importance of mental and physical health for women. She continued by spotlighting that people consider physical health but ignore mental health. Especially when it is women's mental health, it is still considered taboo. Ms. Alka shared the ways of staying mentally fit. Dr. Anchal Luthra, Club Coordinator managed the event smoothly.



Scaling Skills | INDUSTRY ACADEMIA INTERFACE

MIIB

- Skill enhancement session on 'Selling Skills, Role Plays and SPIN Exercises' by Prof. Veena Kumar, Director - Competitive Edge Consultants.
- Interactive session on 'Team Building Skills' by Ms. Megha Kushal, Corporate Trainer.
- Informative session on 'Changing Paradigm in Indian Foreign Policy' by Dr. Amarendra Khatua, Former Secretary Ministry of External Affairs - Government of India.
- Guest lecture on 'Need of Financial Literacy and Modern Tools of Portfolio Management for Young Management Students' by Mr. Vivek Sharma, Chief Manager, Wise Finserv.

BBA

- Guest Lecture on 'Fundamentals of Digital Marketing' by Mr. Amit Patadia, Director and CTO - Infotachus Pvt. Ltd.
- Skill development session on 'Emotional Intelligence: The Skill for Success in the Future' by Veteran Indian Naval Officer & Entrepreneur Cdr. Jagmohan S. Bhogal (Retd.).
- Insightful lecture on 'Scope in Finance' by Mr. Chandresh Gupta & CA Anagh Gupta, Associate Member, Institute of Chartered Accountants of India.
- Analytical session by Mr. Puneet Naaz Arora, Managing Partner - RVA Consulting on 'Exploring Management'.
- Informative session on 'Building Resilience for Growth in the Manufacturing Sector' by Dr. Amitabh Rajan (Retd. IAS) Chairman, Reserve Bank of India Services Board.
- Workshop on 'HR Analytics' by Mr. Kapil Kumar, Lead Corporate HR - British Council.
- Talk session on 'PROPEL: Managing Businesses & People through Leadership Communication Motivation' by Rashi Paliwal, Assistant Manager (Human Resource) - Haworth India Pvt. Ltd., Certified Life Coach, Performance and Competency Developer and a Neuro-Linguistic Programming Practitioner.
- Guest Session on 'Income Tax' by CA Rohit Sethi, Associate Member, Institute of Chartered Accountants of India.
- Panel Discussion on 'Role of NEP 2020 in Innovation and Entrepreneurship' by Dr. Nitin Malik, Registrar-Ambedkar University, Delhi; Dr. Shashi Singh, Director & Chairperson - CWEI (India); Dr. Mohammad Shafiq, Co-ordinator- DRS of University Grant Commission, Govt Of India (Moderator); Mr. Amardeep Bajpai, Founder-Websidom, Digital Enabler and Investor;

Mr. Arvind Deshmukh, Founder, Consultant-Deshmukh Global Management Solutions and Mr. Rakesh Kumar Shahi, Founder-Lifescience Intellipedia Pvt. Ltd.

BCA

- Intriguing session on 'Dive into Data Science' by Ms. Eshank Agarwal, Founder & CEO - JEPL, Lead Data Scientist & Advisory Board Member - ReadMyCourse.
- Guest lecture on 'Industry Integration with Data Science' by Mr. Dhruv Govil, Senior Data Scientist - Puma Technologist.
- Address by Dr. Shashi Singh, Chairperson - Consortium of Women Entrepreneurs on 'IPR - Innovation for Entrepreneurial Growth'.
- Workshop on 'Web Development using Python and Django Web Framework' by Ms. Pooja Gupta, IT Head - SNC Infotech.

BJMC

- Insightful session on 'Present and Future Prospects of Film Journalism' by Shri Sanjeev Srivastava, Renowned Film Analyst, Journalist and Writer.
- Informative session on '75 Independence Years of India - Celebrating the Essence of Independent Cinema' by Mr. Amit R Agarwal, Filmmaker & Producer; Miss Takshima Seth, Actress & Model; Miss Tanu Vidyarthi, Actress; Ms. Henrietta Szentes, London Based - Actress; Ms. Elyre Ross, Actress, Model, Writer & Filmmaker; Ms. Laila Pannada, Actress & Producer.
- Workshop on 'Photoshop' by Mr. Sushil Rana, Founder & CEO - Artsy Mouse.
- Guest lecture on 'Opportunities and Challenges of Social Media' by Mr. Nitish Kumar, Reporter-News 18, IBN7 & Live India.

Biosciences

- Health Talk by Dr. Kunal Das, Consultant - Gastroenterology, Manipal Hospital, Dwarka, New Delhi on 'General Awareness of Chronic Hepatitis Virus: Prevention and Control'.
- Insightful session on 'Basic Principle of Microbial Biotechnology: Cultivation, Biomass & Lipid Production'.
- Guest lecture on 'Data-Driven Biomedical Research: From Molecular Interactions to Clinical Diagnostics' by Prof. (Dr.) Shandar Ahmad, Research Scientist, School of Computational and Integrative Sciences, JNU - New Delhi.

Peer Learning | BUDDY MENTORSHIP PROGRAMS



Peer learning is setting a strong foot in many courses worldwide due to its myriad benefits and opportunities it brings forth for the students. It is a two-way learning which promotes mutual growth. It is considered as one of the enriching and engaging activities which helps students in developing varied skills, collaborate for better learning, give and receive feedback and evaluate their own learning. It is a regular practice at IMS Ghaziabad (University Courses Campus) to ensure holistic learning of the students. Buddy mentors help their mentees delve deeper into the concepts and become adept at it. The student of BCA Ms. Nandini Goyal, Batch 2019-22 edified the fellow students on how to 'Build a Python GUI App' on 6 July 2021. Python is a general-purpose programming language and can be used for many purposes like web development, AI, machine learning, operating systems, mobile application development, and video games. Students got hands-on learning experience on creating GUI Apps using Python library. On 22 November 2021, Ms. Kiran Sharma and s. Komal Bansal students of BCA, Batch 2019-22 mentored the first-year students on 'Advance Excel'. Excel is an extensively used tool to organize data and perform financial analysis. It is used across all business functions and at companies of varied scales. The practical session included various exercises which better clarified the application of the concepts.

At the end of the session, buddy mentors clarified the doubts effectively. A mentoring session for first and second-year students was conducted by Ms. Anushka, BJMC Batch 2019-22 on 24 November 2021. The student mentor emphasized the career prospects along with the pros and cons of being a part of the media industry. Every industry functions on a code of conduct which also formed part of the discussion during the session.

Students expressed gratitude to their fellow students for setting up a platform of mutual learning. Chairpersons of respective departments also appreciated the efforts of the students for taking such initiatives.



Placements & Internships | CORPORATE RESOURCE CENTRE

International Placement & Internship Companies

Richelieu Financial LLC, Dubai, Rocket Internet (ClubPay)-Dubai, Squareyards-Dubai, TransNational Computer LLC-Dubai, Oppo-Dubai, Benchmark Group, Hot Wheels Luxury, 360 Realtors LLP-Dubai, Genie Recruitment FZ LLC, Innovation Group-Dubai, Landmark Retail (Splash)-Dubai, Techno Freight-Logistic-UAE, Unitech Group-Dubai, Yalochat-Dubai.

Final Placement Companies

Modi Naturals Pvt. Ltd., WNS Global Services, Jones Lang LaSalle (JLL), DJT Corporation & Investments Pvt. Ltd., Tata Consultancy Services (TCS), Moglix, Scaler Academy, DS Rural Health & Education Foundation (DSHE Foundation), Positive Vibe Brand Solution Pvt. Ltd., RoiNet Solution Pvt. Ltd., McKinsol Consulting, Vamstar India, Q1 Technologies Pvt. Ltd., CARNOT Technologies Pvt. Ltd., Adhyatmik Media Consultant, OPTUM - A United Health Group Company, Zee Media Corporation Ltd., People Matters Pvt. Ltd., Axis Bank, Bain and Company, JATO Dynamics India Pvt. Ltd., iBlock Technologies Pvt. Ltd., Turiya Investments Pvt., Regalo Kitchens Pvt. Ltd., Izooto, Jaro Education, Just Dial, LKP Securities Ltd., Meritnation.com, Nickelfox Technologies, Protiviti Consulting, Shyam Indus Power, Tech Mahindra, Turtle Monk, Axis Bank, Pearson India, Helm 360, Med Globe Healthcare Services, IGP Pvt. Ltd., Aditya Birla Fashion and Retail Pvt. Ltd., Planet Spark Pvt Ltd., Calvin Klein and Tommy Hilfiger (PVH Arvind Fashion Pvt. Ltd.), Johnson Controls-Hitachi Pvt. Ltd., Sunstone Eduversity, Toothsi, DJT Corporation & Investments, Excellent Softwares Pvt. Ltd., Vagmine Education, Paytm, Sony India Pvt. Ltd., HDB Financial Services Ltd., To The New, Deluxe Entertainment Distribution Pvt. Ltd., TechXas Soft, Deluxe Entertainment Distribution Pvt. Ltd., Kredily, Diageo India Ltd., The Times Group (Benett Coleman and Co. Ltd.), Camp K12 (Global Online School), ZenOnco.Io (ZenHeal Wellness Pvt. Ltd.), Quba Homes, Nitco Tiles Pvt. Ltd., Gupta Power

Infrastructure Ltd., Healthians, Byju's, Blueberry e-Services Pvt. Ltd., Healthians, Blueberry e-Services Pvt. Ltd., CP Wholesale India Pvt. Ltd., Avaan Excess.

Internship Companies

4700 BC (Zea Maize Pvt. Ltd.), Awing Enterprises Pvt. Ltd., Data Bridge Market Research Pvt. Ltd., Economic Times, Extra Marks Education, Indian Express Group, MCube Financials, Ventures, Interlink Capital Advisors, TrendyTech, ADG Online Solutions Pvt. Ltd., Namo Bharat News, ZenOnco.io (Zenheal Wellness Pvt. Ltd.), Zee Media Corporation Ltd., Dabur India Pvt. Ltd., Atlanta Systems Pvt. Ltd., Blitz Jobz, Dabur India Pvt. Ltd., Deki Electronics Ltd., DGS Translogistics India Pvt. Ltd., Digital Innodrive, Economic Times (Times Internet), Flipkart Internet Pvt. Ltd., HBF Direct Ltd., Henry Harvin, Here Technologies, Interlink Capital Advisors, Joint Retail Certification Programme, Leadershaala, MagicPin, NEC Technologies India Pvt. Ltd., Polyvalent Digital Services Pvt. Ltd., Reliance Retail Ltd., Spectrum Talent Management, SuccessR Pvt. Ltd., Tech Mahindra Ltd., Teknova Software Solutions Pvt. Ltd., TikTik News (Xoop Network Pvt. Ltd.), Turtle Monk, Uniqlo India Pvt. Ltd., Hero Corporate Service Pvt. Ltd.

Live Projects

Anytime Invest, Metro Cash & Carry India Pvt. Ltd., Nielsen India Pvt. Ltd., Sony India Pvt. Ltd., Unschool, Future Group (Big Bazaar), Modi Naturals Pvt. Ltd., Anytime Invest, HCL Service Pvt. Ltd., Supper99, ITC Ltd., Bonn Nutrients, Dcirrus Cloud Computing Services Pvt. Ltd.

Industry Visits

Coca-Cola Factory-Moon Beverages Ltd., Parle Product Pvt. Ltd., Lok Sabha Television, MCN Solutions Pvt. Ltd., Yakult, Natural Aroma Product Pvt. Ltd., Mother Dairy, Amazing Training Basket Pvt. Ltd., Aaj Tak, National Science Centre, Metro Cash; Carry India Pvt. Ltd., Future Group (Big Bazaar).

100%
Placement Assistance

Highest Package (PG)
₹ 17.5 Lakhs P.A.

Highest Package (UG)
₹ 11 Lakhs P.A.

Average Package (PG)
₹ 7.5 Lakhs P.A.

Average Package (UG)
₹ 5 Lakhs P.A.

26%

of students got multiple job offers

CORPORATE CONNECT

MIB



BBA



BCA



BJMC



Biosciences



MIB PLACEMENT



Suhail Kumar
Byju's
2020-22



Shagun Garg
CBRE South Asia Pvt. Ltd.
2020-22



Khyati Bhardwaj
Flipkart
Internet Pvt. Ltd.
2020-22



Naina Rajput
Gendroit
SR Solution Pvt. Ltd.
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Rini Agarwal
GROUP M
2020-22



Kashish Kalra
Richelieu Financial LLC,
Dubai
2020-22



Pooja Sharma
Byju's
2020-22



Vishant Kumar
CBRE South Asia Pvt. Ltd.
2020-22



Anam Aziz
Rocket Internet (ClubPay),
Dubai
2019-21



Vipul Verma
Squareyards,
Dubai
2019-21



Vaibhav Chaudhary
TransNational
Computer LLC,
Dubai
2019-21



Akancha Priya
Spinnny.com
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Arpit Gupta
Wise Finserv Pvt. Ltd.
2019-21



Ashish Pundir
Wise Finserv Pvt. Ltd.
2019-21



Chandranshu Dwivedi
S.A.P. Online Classes
2019-21



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Flipkart Pvt. Ltd.
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Kartik Sharma
Wipro
2019-21



Priyanshi Rastogi
Wise Finserv Pvt. Ltd.
2019-21



Sachin Kumar
Wise Finserv Pvt. Ltd.
2019-21



Sagar Vashisth
Crofarm
Agriproducts Pvt. Ltd.
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Vanshika Tewari
APAC Solution Pvt. Ltd.
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Protiviti
Consulting Pvt. Ltd.
2019-21

BBA PLACEMENT



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Scoutbizz
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Varun Singh
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Mirza International
2019-22



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SKV Energy Services Pvt. Ltd.
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Pvt. Ltd.
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Prism Wealth
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Airport Services India Pvt. Ltd.
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CELEBI
Airport Services India
2019-22



Riya Gupta
CELEBI
Airport Services India Pvt. Ltd.
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Yatharth Goel
Finagg Technologies
Pvt. Ltd.
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Vagmine Education LLP
(Learningshala)
2019-22



Sanket Kumar
Vagmine Education LLP
(Learningshala)
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Asian Paints Ltd.
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Asian Paints Ltd.
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DanishAsian Paints Ltd.
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Asian Paints Ltd.
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Vanshika Singh
Godrej & Boyce
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Parish Saxena
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Sumit Kumar
SNVA Ventures Pvt. Ltd.
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BCA PLACEMENT



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Deepali Tomar
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Nakshatra Deep Gupta
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Meded Pvt. Ltd.
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Abhishek Mishra
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Harshit Bana
Saxon Global Inc.
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Wipro Ltd.
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Kartikey Singh
Wipro Ltd.
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Ashutosh Kumar
Daynil Group Solutions Pvt. Ltd.
2019-22



Vipin Singh
Daynil Group
Solutions Pvt. Ltd.
2019-22



Nakul Kumar Sharma
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2019-22



Hitesh Singh
Wipro
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2018-21



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Binary Informatics
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Nikhil Teotia
Stratosphere IT Services
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India Pvt. Ltd.
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Ritika Sharma
Binary Informatics
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Deloitte Consulting India
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Sneha Bhatia
Tata Consultancy Services
(TCS)
2018-21



Srishti Dey
Tata Consultancy Services
(TCS)
2018-21



Syed Abbas Hussain
Byju's
2018-21

BIOSCIENCE PLACEMENT



Muskan Garg
Innodata
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Srishti Tripathi
BI Biotech India Pvt Ltd
2019-22



Sanskriti Chauhan
Innodata
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Shivani Rani
Innodata
2019-22



Tannu Shishodia
Innodata
2019-22



Tavishi Kansal
BI Biotech India Pvt Ltd
2019-22



Khushboo Yadav
NICPR, Noida
2018-20

BJMC PLACEMENT



Shagun Verma
Adhyatmik Media
Consultant
2019-22



Chandan Kumar
Adhyatmik Media
Consultant
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Aishwarya Samant
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Consultant
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Gunjan Sharma
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